

EXCLUSIVE — Stealthy Kenneth Cole Sneaks Into Lake Worth Art Gallery, Buys Local

February 9, 2015 by [Vada Mossavat](#)



Kenneth Cole, left, was spotted shopping at Rolando Chang Barrero's Fine Art Gallery in Lake Worth (via Rolando Chang Barrero)

EXCLUSIVE

LAKE WORTH — **Kenneth Cole** is a household name, but not quite a household face. So when he walked into **Rolando Chang Barrero's art gallery** in Lake Worth Sunday, Barrero didn't recognize him immediately.

Barrero went up to Cole to comment on the eclectic mix of items that the celebrated American designer Cole was fingering, and asked if his visitor was a designer.

"Yeah, I'm a designer," the visitor said. "I'm Kenneth Cole, by the way."

In the end, the stealthy designer purchased four handbags and two paintings in about an hour in the Lucerne Avenue art emporium.

The handbags were from local artist **Aidana Baldassarre**, who makes recycled "Trash-Fashions." Cole's were up-cycled from inner tubes and another two up-cycled from banners.



The two bags Kenneth Cole purchased from local artist Aidana Baldassarre (via Rolando Chang Barrero)

Cole also purchased two small paintings from **Jomama**, an ecologically-minded boutique artist based also based here.

Though Barrero didn't recognize Cole at first, he became starstruck fast.

"I told him in the 1980s when everyone was buying Fiorucci Jeans, I was saving up my money to buy Kenneth Cole shoes," Barrero said.

Cole asked for a good place to eat and Barrero sent him to **Brogues DownUnder** for a late lunch.

Barrero's gallery, which only opened in November, specializes in edgy and eclectic art.



The inside of Rolando Chang Barrero's Lake Worth gallery (via Rolando Chang Barrero)

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Comments

1.  [Jo DeSerio Jones](#) says

[February 9, 2015 at 7:12 pm](#)

Thanks so much for putting this article out! Here's a link to the artwork of mine that he bought, thought the photos aren't very good.

<http://www.shopjomama.com/blog/kenneth-cole-buys-environmental-artist-jo-deserio-jones>

2.  Alan Kanter says

[February 9, 2015 at 8:51 pm](#)

Please put me on your email invite list.

3.  Cristina Gosserez says

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Congrats on the gallery Rolando, I like those perks. 😊

4.  Ricki says

[February 10, 2015 at 7:35 pm](#)

Wow!

5.  FWPB says

[February 10, 2015 at 11:15 pm](#)

Check out more from Aidana Baldassarre Trash-Fashions in Fashion Week Palm Beach here: <http://www.fashionweek-palmbeach.com/trash-fashions.html>

Great coverage by Gossip Extra!

Kick off! <http://www.gossipextra.com/2014/11/23/fashion-week-palm-beach-2014-kickoff-4189/>

The shows: <http://www.gossipextra.com/2014/12/01/fashion-week-palm-beach-photos-4201/>